

Annex I: About the Platform for Better Oral Health in Europe

The Platform for Better Oral Health in Europe is a joint initiative of the Association for Dental Education in Europe (ADEE), the Council of European Chief Dental Officers (CECDO), the European Association of Dental Public Health (EADPH), the Oral Health Foundation and the Pan-European Region of the International Association for Dental Research (PER-IADR). Its work is supported by the Wrigley Oral Healthcare Program and GlaxoSmithKline.

The mission of the Platform is to improve oral health and enhance cost-effective prevention of oral diseases in Europe.

The Platform was created to respond to the Call to Action for Better Oral Health in Europe handed over to then Health Commissioner John Dalli by several Members of the European Parliament in 2010.

The goal of the Platform is to create a common European approach towards improved oral health education, promotion, and access to care in Europe.

We aim to deliver our mission and goal by:

- Encouraging oral health and the prevention of oral diseases as a fundamental to good general health;
- Enhancing the EU's oral health policy, including incorporating oral health into relevant policies
- Securing EU action on oral health;
- Addressing oral health inequalities and challenges, especially among vulnerable populations like children and adolescents, the elderly, and those with special needs.